

# Welcome to Smithers Quality Assessments 20<sup>th</sup> Anniversary

**Twentieth Anniversary  
Keynote  
Address**

**James A. Alkire, II  
President Vendere Partners**

**July 11, 2013**



**Preparation + Education = Success**

*Build your business success with  
Smithers Quality Assessments*

# John Wooden's Definition of Success



# Challenges to Attaining Success

- Lack of Personal Definition for Success
- Measuring Yourself Against Others
- Guaranteed to have Setbacks
- No Written Plan

- **Define Your Success**
  - Categories
    - Net Worth
    - Work
    - Personal
    - Family

***“The secret of success in life is for a man to be ready for his opportunity when it comes.”***

***~Benjamin Disraeli***

- **Identify Where You Are Today**
  - Take a Self Assessment Inventory
  - Get Assistance

***Success loves preparation***

- **Sections of Your Success Plan**
  - Your Life Purpose.
  - Your Dreams.
  - Short, Medium and Long Term Goals.
  - Your Beliefs and Values.
  - Success and Milestones.

***“Reduce your plan to writing. The moment you complete this, you will have definitely given concrete form to the intangible desire.”***

***~Napoleon Hill***



- **Pick a Coach**

- The coach's background and relevant experience, qualifications, and skills
- The coach's philosophy and practical approach
- How the coach will assess your needs
- How the two of you will agree on outcomes and criteria for success
- How the coach will tailor his/her approach to these outcomes
- Examples of success relevant to your situation, and examples of a coaching engagement that didn't go well

- **Steps to Execute Your Plan**
  - Review the Plan with Your Team
  - Agree on Strategy and Direction
  - Review Long & Short Term Objectives
  - Break the Objectives into Manageable Tasks
  - ID Required Tasks & Prioritize Them
  - Begin Executing Manageable Tasks

***A Good Plan Today is Better than a Perfect Plan Tomorrow***

# 3 Keys To Successful Execution of Your Plan

- **Remember the Golden Rule**

*“Success is still the constant application of the Golden Rule.”*

- **Confidence**

*“Confidence is the companion of success.”*

- **Lead**

*“A most important key to successful leadership is your ability to direct and challenge the very best that is in those whom you lead.”*

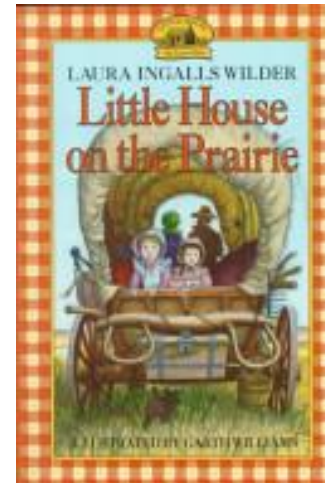


**Prepare**

**Train**

**Execute your plan**

# It's Never Too Late



# Thank You for Your Time



# Today's Schedule

7:00 -8:00 am	<b>GOODYEAR B - Registration &amp; Continental Breakfast</b>		
8:00-8:15 am	Welcome Message		
8:15-9:00 am	Jim Alkire - Keynote Speaker		
9:00-9:15 am	<b>Break</b>		
	<b>Firestone/Omnova Room</b>	<b>Goodrich/Bridgestone Room</b>	<b>Karl S Hay/Foundation Room</b>
9:15-10:30 am	Automotive Perspective ISO/TS 16949 Dale Hammer		Aerospace Perspective AS9100 Jeanette Preston
			Process Sequence & Interaction All Standards Gretchen Merriman
10:30-10:45 am	<b>Break</b>		
10:45-12:00 am	Automotive Perspective ISO/TS 16949 Dale Hammer		Aerospace Perspective AS9100 Jeanette Preston
			Business Marketing & Social Media All Standards Kristy Amy
12:00-1:00 pm	<b>GOODYEAR A - Buffet lunch</b>		
1:00-2:15 pm	Effective Corrective Actions All Standards John Sedlak		Effective Internal Audits All Standards Steve Sabo & Paula Fyda
			Business Marketing & Social Media All Standards Kristy Amy
2:15-2:30 pm	<b>Break</b>		
2:30-3:45 pm	Effective Corrective Actions All Standards John Sedlak		Effective Internal Audits All Standards Steve Sabo & Paula Fyda
			Process Sequence & Interaction All Standards Gretchen Merriman
3:45-4:00 pm	<b>Break</b>		
4:00-4:50 pm	<b>GOODYEAR B - Panel Discussion "What's New at SQA" and "Ask SQA"</b>		
4:50-5:00 pm	Closing remarks		

